

# STATE OF WASHINGTON SURVEY

## A Survey of Registered Voters

February 8, 2025

1. Starting out, please indicate in which state you live.

	<b>Total</b>
Washington	100%

2. Please indicate in which county you live.

	<b>Total</b>
King	27%
Pierce	13%
Snohomish	12%
Spokane	8%
Clark	7%
Other	33%

3. And are you registered to vote at your current address?

	<b>Total</b>
Yes	100%

4. We want to make sure we are talking to a lot of different kinds of people. How do you identify yourself?

	<b>Total</b>
Male	46%
Female	53%
Non-binary	1%
Other	0%
Prefer not to say	0%

5. Please indicate in what year you were born.

	<b>Total</b>
Under 45	45%
45-64	30%
65+	26%

Methodology: 1,005 interviews among adults age 18+ were conducted from February 1-8, 2025 using an online survey. The results were weighted to ensure proportional responses. The Bayesian confidence interval for 1,000 interviews is 3.5, which is roughly equivalent to a margin of error of  $\pm 3.1$  at the 95% confidence level.

6. Could you please indicate which race/ethnicity best describes you?

	<b>Total</b>
White	80%
Asian	7%
Hispanic (Puerto Rican, Mexican, etc.)	7%
Black or African American	2%
American Indian or Alaska Native	1%
Native Hawaiian or Other Pacific Islander	0%
Multi-racial	2%
Other race, ethnicity, or origin	0%
Prefer not to say	0%

7. [IF AMERICAN INDIAN] And which tribe, do you and your ancestors belong to?

See crosstabs

8. Which of the following would best describe where you live?

	<b>Total</b>
Urban Area	29%
Suburban Area	48%
Rural Area	21%
Not sure	2%

9. And which of the following would best describe your current residence?

	<b>Total</b>
Single-family home	70%
Larger multi-unit building (4+ units)	18%
Small multi-unit building (2-3 units, duplex etc.)	8%
Other (please specify)	4%
Not sure	1%

10. And which of the following would best describe the garbage and recycling program at your current residence? Please select all that apply.

	<b>Total</b>
Curbside pick-up garbage	65%
Curbside pick-up recycling	54%
Curbside composting	19%
Shared/building provided garbage	20%
Shared/building provided recycling	15%
Shared/building provided composting	4%
Garbage drop-off	8%
Recycling drop-off	9%
Composting drop-off	3%
Other (please specify)	2%
Not sure	2%

11. [ASK ONLY IF RESPONDENT DROPS-OFF RECYCLING] And when dropping off your recycling, is that an errand you do separately or one you accomplish with other errands?

	<b>Total</b>
It's usually something I do separately	38%
It's usually something I do when running other errands	38%
About 50/50	22%
Not sure	2%

Below is a list of issues that have been in the news recently. Please rate each one on a scale of 0 to 10 how concerned you personally are about each issue. Use a 10 if it is something you are extremely concerned about or a 0 if it is something you are not concerned about at all. You can use any number between 0 and 10.

<b>Ranked by mean</b>	<b>Mean</b>	<b>% Very concerned (8-10)</b>
12. Cost of living	8.56	77%
13. Access to quality and affordable health care	7.98	67%
14. Energy prices	7.53	56%
15. Environmental protection/climate change	6.94	51%
16. State budget deficits/shortfalls	6.80	44%
17. Availability of quality jobs in your area	6.51	43%
18. Immigration	5.99	39%
19. Access to high quality, affordable childcare	4.86	28%

When it comes to recycling, how important do you personally feel the following goals are for the State of Washington? Please use a 0 to 10 scale where a 0 means it's not important at all and a 10 means it is very important. You can use any number between 0 and 10.

<b>Ranked by mean</b>	<b>Mean</b>	<b>% Very important (8-10)</b>
20. Reducing the amount of litter in our rivers and ocean	8.20	69%
21. Reducing waste	7.90	65%
22. Reducing the amount of litter on our roads	7.77	61%
23. Reducing the amount of trash in landfills	7.60	59%
24. Reducing the amount of raw materials used in packaging materials	7.30	52%

25. Regardless of how important you feel it is, how effective do you believe the efforts to recycle beverage containers are in the state of Washington?

	<b>Total</b>
Very effective	17%
Somewhat effective	46%
Not very effective	22%
Not at all effective	8%
Not sure	6%

26. As you may know, some states have a Beverage Container Redemption program also known as Recycling Refunds, Deposit Return System, or Bottle Bill, where consumers pay a deposit, like 10 cents per container, when purchasing certain types of beverages, and then that deposit is refunded to the consumer when they return the containers to a redemption location.

Based on what you know about this program, would you say you support or oppose Recycling Refund/deposit return programs?

	<b>Total</b>
Strongly support	44%
Somewhat support	37%
Somewhat oppose	8%
Strongly oppose	5%
Not sure	6%

  

<b>Total support</b>	<b>81%</b>
<b>Total oppose</b>	<b>13%</b>

27. And in general, before reading the question above, how knowledgeable would you say you were about recycling refund/deposit return programs?

	<b>Total</b>
Very knowledgeable	21%
Somewhat knowledgeable	44%
Not very knowledgeable	24%
Not knowledgeable at all	9%
Not sure	2%

28. Currently, there are 10 states that have a recycling refund/deposit return program in place, including neighboring Oregon, New York, California, Connecticut, Iowa, Maine, Michigan, Vermont, Hawaii, and Massachusetts. Based on what you know about these types of programs, would you say you support or oppose Washington adopting a recycling refund program?

	<b>Total</b>
Strongly support	48%
Somewhat support	35%
Somewhat oppose	8%
Strongly oppose	5%
Not sure	4%

  

<b>Total support</b>	<b>83%</b>
<b>Total oppose</b>	<b>13%</b>

29. Staying with a recycling policy concept, five states have recently adopted a policy called Extended Producer Responsibility (EPR). These programs require consumer brand companies to be responsible for the entire lifecycle of their packaging, including requiring packaging to be more recyclable and to pay for recycling collection at the household, all with the goal of creating accountability for companies that make the products and packaging, helping the environment, encouraging innovative and more sustainable packaging design, and saving consumers money.

Based on what you know about EPR, would you say you support or oppose Washington adopting EPR?

	<b>Total</b>
Strongly support	38%
Somewhat support	38%
Somewhat oppose	9%
Strongly oppose	5%
Not sure	10%

  

<b>Total support</b>	<b>76%</b>
<b>Total oppose</b>	<b>14%</b>

**The last few questions are for statistical purposes only.**

30. Generally speaking, do you think of yourself as a:

	<b>Total</b>
Strong Progressive	5%
Not-so-strong Progressive	1%
Independent – lean Progressive	2%
Strong Democrat	26%
Not-so-strong Democrat	13%
Independent - lean Democratic	11%
Independent	10%
Strong Republican	17%
Not-so-strong Republican	6%
Independent - lean Republican	7%
(Don't know/refused)	2%

31. What is the last year of schooling that you have completed?

	<b>Total</b>
1 – 11 <sup>th</sup> grade	3%
High school graduate	17%
Non-college post H.S.	1%
Some college	32%
College graduate	31%
Post-graduate school	16%
(Don't know/ refused)	0%

32. Are you married, unmarried living with partner, single, separated, divorced or widowed?

	<b>Total</b>
Married	41%
Unmarried with partner	12%
Single	26%
Separated/divorced	15%
Widowed	5%
Unsure/prefer not to say	0%

33. Do you have any children 18 years of age or younger living in your household?

	<b>Total</b>
Yes	30%
No	69%
(Don't know/ refused)	0%

34. How long have you lived in Washington?

	<b>Total</b>
Less than a year	1%
1- 5 years	8%
5-10 years	9%
10-20 years	18%
More than 20 years	64%
(Don't know/ refused)	0%

35. In the past presidential election which candidate did you vote for?

	<b>Total</b>
Republican Donald Trump	32%
Democrat Kamala Harris	54%
A different candidate	4%
I did not vote for President this past November	7%
(Don't know/ refused)	2%

36. What was your approximate annual household income before taxes last year?

	<b>Total</b>
Less than \$20,000	9%
\$20,000-\$39,999	17%
\$40,000-\$59,999	17%
\$60,000-\$79,999	15%
\$80,000-\$99,999	12%
\$100,000-\$119,999	6%
\$120,000-\$149,999	8%
\$150,000-\$199,999	7%
\$200,000-\$249,999	2%
\$250,000 or more	3%
Not currently employed	1%
Prefer not to say	3%